

# Lord & Taylor

FIFTH AVENUE

TELEPHONE FITZROY 1900

## Toyland Is Playland

Santa's own children, the Jack Frost Twins are busy helping him entertain the children visitors on our SEVENTH FLOOR

## Three Special Values in Lounging Robes

Sizes 36 to 44

Crepe de Chine Robe in quilted lambs' wool, cut to generous patterns, lined throughout with china silk. Coral, copenhagen, orchid, turquoise and wisteria, \$15.75

Wide Wale Corduroy Robe with satin collar and cuffs, lined with a striped china silk. Cherry, copenhagen, orchid and pansy, \$12.75

Two-toned Blanket Robe in a smart tailored model, trimmed with silk cord. Copenhagen and tan, green and tan, grey and purple, navy and tan, \$7.50

## Silk Petticoats

Silk jersey with plaited flounces, stitched in designs of contrasting colors, \$5.95

Radium silk with embroidered flounces, \$5.50 and \$6.50

Lace trimmed satin petticoats for the dancing frock, white or flesh, \$4.50 to \$16.75

SECOND FLOOR

## Glove Silk Underwear

### In Rainbow Hues

Glove Silk Vests with bands of contrasting colors picoté around the top, \$1.95

Bloomers and Pantalettes of glove silk in colors that are matched to street costumes, \$2.95

Cotton Union Suits that are woven in the Swiss rib manner that insures warmth and elasticity, low neck, no sleeves and knee length, \$1.50

Medium Weight Union Suits of combined worsted, artificial silk and cotton, low neck, no sleeves, knee length, \$2

Sizes 34 to 44

GROUND FLOOR

## The Becoming Style of the Colonial Pump \$12.75

It has been bequeathed to us as a legacy from distant days. The Puritan maids knew the slenderizing effect of the outstanding tongue and the exaggerated buckle, so fashionable in the shoes of today. Nothing could be smarter than these modern pumps of brown suede with matching buckles or the black calfskin ones with buckles of metal. The Spanish heel and turned sole make them a distinctive shoe model.

SECOND FLOOR

## Make Your Christmas Gifts of Handkerchief Linen

Could any material or any other pot-pourri of color bring to your mind more suggestions for dainty gift making? The sheer quality and the reasonableness of the price give rise to infinite possibilities. 36 inches wide, \$1.50

Swiss organdies that remain crisp and fresh because of their permanent finish, are also appropriate for all the arts of lovely gift plans. In white and every conceivable color. 45 inches wide, 85c

SECOND FLOOR

## The Holiday Offering of

# ONYX HOSIERY

## Gifts for Women and Men

### FOR WOMEN

An exceptional value in women's full fashioned silk hose with lisle top and sole. Square heel. Black, white, brown, grey and many of the latest shades. Per pair \$1.35

An unusual quality silk hose, with lisle top and sole; very durable. Square heel. Black, white, brown, grey and almost every wanted shade. Per pair \$1.65

Women's extra size hose in black, white, silver, browns, flesh, beige and gun metal. Square heel. Per pair \$1.95

A value worthy of special note. All silk hose. Square heel. Black, white and colors. Per pair \$1.95

One of our most tempting values. An excellent chiffon silk hose. This is made in black and every desirable color at an exceptionally low price. Square heel. Also a medium weight of excellent quality. Per pair \$2.45

Plain hand-clocked hose of excellent quality. Black, clocked in white, black; white clocked in black. Lisle sole and top. Per pair \$2.50

All silk, per pair, \$2.95

Our unusual holiday offering of a fine selection of square heel in all silk. Black and a complete range of the leading colors. Per pair \$2.85

A fine selection of women's fancy openwork clocked hose. Black, white, brown, grey, silver and gold. Per pair \$2.85

GROUND FLOOR

### GIFT HOSIERY FOR MEN

A most acceptable Christmas gift for a man is a half dozen or more pairs of silk half hose. The Man's Shop has assembled a special group selected for their appropriateness as a present to a man from a woman.

Silk half hose, full fashioned, with lisle tops and soles, in black, cordovan, navy, white and suede. Pair 85c

Full fashioned all silk half hose in black, cordovan, navy, white and suede. Pair \$1.85

Excellent wearing quality.

Black silk half hose with black or white hand-embroidered clocking. Pair \$2.45

Accordion silk ribbed half hose, lisle tops and soles, in two tone color effects. Pair \$2.45

THE MAN'S SHOP - TENTH FLOOR

## Gifts of Jewelry

### Are as Tasteful as they are Practical

Among the newest arrivals in our jewelry section are these ever popular bags of sterling silver mesh, domestic and imported, specially procured so that you might make gifts of them. Made from the finest of silver links, in many new and original designs. \$25 to \$100

Tax Additional

Specially Priced! 30 inch Swiss Lapis Lazuli Necklaces, \$15.75

GROUND FLOOR

## The Young People's Store

Convenience in selecting gifts of apparel for children and the quality of the gifts account for the popularity of our FOURTH FLOOR

## Women's French Gowns

### For Dinner Wear

Here is the cold glimmer of metal brocaded satin in silver and black. The off-one-shoulder line is new; the draping is done by a master; the ornament that holds it in place is the work of an artist, \$135. Again, here is the simplest long slip of white crepe delicately beaded in gold—a Botticelli effect, \$89.50. If you wear green well, here is the new grey green combined with silver, \$145. Or you may have mauve with silver, or the magnificence of beaded white velvet or the discretion of beaded grey lace. Any one of these and many others is worthy of the most formal occasion and the most beautiful wearer, \$89.50 to \$145

THIRD FLOOR

### For Women

## Seasonable Holiday Suits

Are you going to the game? Are you invited out for the Thanksgiving holiday? Do you intend to snatch a long weekend before the snow flies? Nothing is more suitable for wear than a two- or three-piece suit of snug and handsome marleen, veldyne, marcova or preciosa, heavily furled, smartly cut, with high or shawl collar of the season's favorite skins. \$75, \$125, \$150. The finest suits of this type available.

THIRD FLOOR

## The Freshening Over-Blouse

Nobody ever had enough over-blouses! Particularly if she happened to catch sight of this pretty model in beige, grey, navy blue, brown, and black. The cut is unusually well-fitting; the embroidery is decorative, and there isn't too much of it; and the material is a fine quality of Crepe de Chine, \$15

THIRD FLOOR

## Fur Coats

### For a Fur-Coated Season

Hudson seal (died muskrat) with self collar and cuffs both in 40 inch model, \$265; 46 inch, \$325

Natural muskrat coat with raccoon collar and cuffs for sports wear, \$145

Neckpieces—fox scarfs—tan, slate, brown—and two skin mink scarfs, \$36.50

One skin sable, \$46.50; two skins, \$95

FOURTH FLOOR

## Lovelier Drapes

### Were Never Shown!

40 Inch Colored Crepes in Every Mode

Crepe de Chine in heavy firm quality, \$3

Flat and Canton Crepe in excellent weight for autumn dresses where quality shows, \$4.50

Imported Crepe de Chine of unusual beauty showing one-and-two inch strip of drop stitching, \$5.50

Self-colored Brocaded Crepe de Chine, an accepted favorite of this year's fashion, \$5.50

GROUND FLOOR

# Handkerchiefs in Dainty Boxes Make Charming Gifts

Meadow Lawn, 6 for \$1.25  
Dixie Bars, 4 for \$1  
Jacquard Designs, Colored Linen, 6 for \$1.50  
Priscilla Needlework, 3 for \$1.75  
White Hand-Embroidered Holly Card, 3 for \$2  
White Hand-Embroidered Yuletide Card, 6 for \$2  
Colored, Swisses, 6 for \$2

White Embroidered Bell Card, 3 for \$2  
Priscilla Needlework, 4 for \$2.25  
Khedive 'Kerchief, 4 for \$2.25  
Karamina, 4 for \$2.25  
White Embroidered, 4 for \$2.50  
Tuleries Nosegays, 4 for \$2.50  
Lace Handiwork, 4 for \$2.50  
White Embroidered, 6 for \$3.50  
Priscilla Needlework, 6 for \$4

GROUND FLOOR